

S/N 10/782,563

PATENT  
CONF. NO. 3537

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Venkatesh Veeraraghavan et al.	Examiner:	Muktesh G. Gupta
Application No.:	10/782,563	Group Art Unit:	2444
Filed:	February 18, 2004	Docket No.:	50037.238US01
Title:	<b>CONTENT TARGETING WITH AUDIENCES</b>		

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**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION FILED WITH  
REQUEST FOR CONTINUED EXAMINATION**

Mail Stop AF  
Commissioner for Patents  
Attn: Examiner Muktesh G. Gupta  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Amendment is being filed with a Request for Continued Examination (RCE) in response to the Final Office Action mailed August 20, 2009. A two-month extension of time is being filed herewith to extend the period of response from November 20, 2009 to January 20, 2010. The fees for the RCE and the 2-month extension of time are being paid herewith by credit card.

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.